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**CWT** Meetings & Events

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We create events that  
**EXCITE. ENGAGE. EXCEED.**

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**38,500**

M&E PROJECTS

**1,400**

M&E EMPLOYEES WORLDWIDE

**68**

CWT M&E OFFICES GLOBALLY

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## CWT Meetings & Events launches rebrand with fresh logo and new global website

Meetings & Events has launched a rebrand as part of Carlson Wagonlit Travel's own rebrand, which last week saw it renamed simply as CWT.

At the same time, CWT M&E has unveiled a dynamic new website with brand-new functionality and content, and a fresh new look. The new site showcases CWT M&E's services, including live events, technology, consulting and creative solutions, and provides a more engaging, intuitive user experience.

"These changes reflect our focus on creativity – combining the power of

technology and innovation with the expert know-how of our people to deliver memorable events and experiences all around the world,” said Derek Sharp, SVP and Managing Director of CWT Meetings & Events.

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## **CWT Meetings & Events**

CWT Meetings & Events delivers 38,500 innovative, high-quality projects for customers every year – across all industry sectors, globally. Our creative know-how helps us deliver awe-inspiring events, and our logistics expertise guarantees professional meeting services, group travel, and compliance. We manage your strategic meetings management programs with one aim in mind – to maximize your return on investment.

CWT Meetings & Events is CWT’s meeting & events division.

## **CWT**

Companies and governments rely on us to keep their people connected. We provide their travelers with a consumer-grade travel experience, combining innovative technology with our vast experience. Every day, we look after enough travelers to fill more than 260 Boeing 787s and 100,000 hotel rooms - and handle 105 events. We operate in around 150 countries, and in 2017 posted a total transaction volume of more than US\$ 23 billion.

# Contacts

CWT Solutions Group    CWT Meetings & Events

CWT CRM    **CWT**    RoomIt

CWT SoloTravel

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