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CWT Meetings & Events bolsters presence in Australia and New Zealand with three key appointments

Sydney, 20 September 2018: CWT Meetings & Events, Carlson Wagonlit Travel's meeting & events division, is strengthening its presence in Australia and New Zealand with the appointment of three senior executives in the region. The appointments come following growing demand for meetings and events (M&E) services from CWT's clients in this market and globally.

CWT Meetings & Events will welcome Michelle Sargent as Director & Commercial Leader, Australia and New Zealand, as well as Heather Lawson as National Operations Manager, and Ben Ogden as Senior Event Manager.

"Australia's meetings and events market is on a solid footing," said Tony Wagner, Vice President, Americas & South Pacific, CWT Meetings & Events. "Positive business sentiment in recent years has created strong demand for meetings and events. Companies here are looking to offer their delegates the opportunity to experience new and exciting destinations, while having the confidence in knowing that their event is being managed by a knowledgeable Australian team who understand the needs of their delegates and their ways of doing business."

"We're absolutely thrilled to have Michelle, Heather and Ben join the team. I'm confident that under Michelle's leadership, our team in Australia & New Zealand will help our clients get the greatest ROI on their M&E spend and create engaging and memorable experiences for their attendees."

"I'm delighted to be part of this extremely passionate and capable team at CWT Meetings & Events," said Michelle Sargent, Director, Australia & New

Zealand, CWT Meetings & Events. “Over the coming months we’ll be focused on establishing ourselves as a leader in end-to-end M&E services and solutions in Australia and New Zealand. This includes Strategic Meetings Management (SMM)— where we are already a dominant player in this market – as well as managing events, group travel, incentives, conferencing and exhibitions.”

Michelle has over two decades of experience and a proven track record in the tourism and events industries. Prior to joining CWT Meetings & Events, she was the General Manager for Platinum Event Solutions based in Sydney.

CWT Meetings & Events

CWT Meetings & Events delivers 38,500 innovative, high-quality projects for customers every year – across all industry sectors, globally. Our creative know-how helps us deliver awe-inspiring events, and our logistics expertise guarantees professional meeting services, group travel, and compliance. We manage your strategic meetings management programs with one aim in mind – to maximize your return on investment.

CWT Meetings & Events is Carlson Wagonlit Travel’s meeting & events division.

Carlson Wagonlit Travel

Companies and governments rely on us to keep their people connected. We provide their travelers with a consumer-grade travel experience, combining innovative technology with our vast experience. Every day, we look after enough travelers to fill more than 260 Boeing 787s and 100,000 hotel rooms - and handle 105 events. We operate in around 150 countries, and in 2017 posted a total transaction volume of more than US\$ 23 billion.

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