



Volunteers at Willing Hearts Soup Kitchen, Singapore.

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Empowered to Care – creating opportunities for deeper employee involvement

Last October, [we spoke](#) of the values established more than 80 years ago that continue to guide us as corporate citizens tightly woven into the well-being of our communities.

For us, being a good corporate citizen requires not only conducting [business responsibly](#) but also fostering the values of community engagement, philanthropy, integrity and leadership among all employees. In short, it is

finding and amplifying the sense of caring in our people.

The benefits of this are tremendous for CWT, its customers, and our communities, so we work to provide community involvement and giving programs that welcome and rely on the participation of our employees. With the help of a dedicated Responsible Business Network that spans all geographic regions and business functions of CWT, our colleagues are empowered to develop projects and partnerships that support communities close to their heart and their home.



CWT staff assembling care packages for cancer patients undergoing treatment.

One example of this was the 2018 Carlson Community Giving Campaign. Following the outstanding [US results](#), we launched phase two by expanding the campaign globally through the Employee Choice Grant Awards. With support from the Carlson Family Foundation, this program celebrated the 80th Anniversary of Carlson by offering eight US\$10,000 grants to local nonprofit and charitable partners recommended by our people across the world.

The response was amazing, as nominations and votes came in from dozens of countries and CWT communities. Stay tuned, as we are excited to soon announce the final recipients of these grants and the important work that

they perform in so many of our regions.

CWT is proud of the drive and commitment that our employees show for their communities, and look forward to empowering them further to continue to share our values of corporate citizenship throughout the globe.

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CWT is a Business-to-Business-for-Employees (B2B4E) travel management platform. Companies and governments rely on us to keep their people connected – anywhere, anytime, anyhow – and across six continents, we provide their employees with innovative technology and an efficient, safe and secure travel experience. Every single day, we look after enough travelers to fill more than 100,000 hotel rooms, while our meetings and events division handles more than 100 events every 24 hours.

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