



Photo: Noah Zsyo

Sep 04, 2020 14:08 GMT

3 ways to help boost the confidence of your traveling employees

Leading a team – especially during a crisis – takes patience and fortitude. When your direct reports express confusion, it's important to support them. Since the start of the pandemic, we've navigated the changes in our industry by engaging with experts within CWT and the wider business travel

and meetings & events industries.

As a growing number of people around the world return to offices, home workers need increasing support and business travelers take to the skies again, how can companies encourage their people to make the right decisions with confidence? Here are three tips from some of our most popular blogs, podcasts, and downloads.

1. Take care of well-being first

Overall confidence is a symptom of well-being and balance. “Take breaks, stick to a routine and engage with colleagues” recommends Catherine Maguire-Vielle, CWT’s Chief HR Officer, in a post listing helpful [work-from-home pledges](#).

2. Simple resources lead to confident decision-making

The surging volume of available information can adversely affect not only well-being but also our ability to make decisions in a stress-free manner. Help your travelers cut through the noise, [check restrictions](#) and [plan for their trip](#).

3. Communication is key

Restrictions may have eased but many companies still struggle with building confidence in their traveling employees. Do your staff know exactly what measures are being taken to protect them on the road? “We need to make sure that travelers are aware of all the measures being put in place to ensure their safety,” says Angeline Khoo, VP Customer Experience at Singapore Airlines in a recent podcast on [how to build employee confidence](#). Help them know what to expect [at the airport](#), on a [flight](#) and on their [next hotel stay](#).

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CWT is a Business-to-Business-for-Employees (B2B4E) travel management platform. Companies and governments rely on us to keep their people connected – anywhere, anytime, anyhow – and across six continents, we provide their employees with innovative technology and an efficient, safe and secure travel experience. Every single day, we look after enough travelers to fill more than 100,000 hotel rooms, while our meetings and events division handles more than 100 events every 24 hours.

Contacts

CWT Solutions Group CWT Meetings & Events

CWT CRM CWT RoomIt CWT SalesTravel

Media enquiries

Press Contact

CorePR@mycwt.com